



February, 2011

Greetings!

The South Lake Tahoe Earth Day Committee would like to invite you to become a sponsor of this year's **South Tahoe Earth Day Festival** being held **on April 16th, 2011 at the Bijou Community Park**. As a sponsor of this successful event, your business will receive substantial exposure and public recognition leading up to and throughout our event. South Tahoe Earth Day is one of the largest public events of the year in the Lake Tahoe area. This year our Earth Day Committee is also co-hosting the **Wild and Scenic Environmental Film Festival on Tour** with the Sierra Nevada Alliance being held on **March 11th at the MontBleu Resort Casino and Spa**. The Wild and Scenic Environmental Film Festival combines award winning environmental and adventure films with the energy of local activism and is not to be missed! The Sierra Nevada Alliance has been protecting and restoring the Sierra's majestic mountains, roaring rivers, still clear waters, rural communities and teeming wildlife since 1993.

The combination of South Tahoe Earth Day and the Wild and Scenic Film Festival this spring will not only boost exposure opportunities, but further inspire and motivate us to be better stewards of our environment. Please consider becoming a sponsor of our volunteer-run, non-profit Earth Day event to help ensure that Earth Day remains a free public event in the future. All contributions are tax deductible through the Tahoe Earth Day Foundation, a non-profit organization formed to educate the general public about the Lake Tahoe and Truckee region's unique beauty and how to preserve and protect it.

Thank you very much for your thoughtful consideration and support for this year's South Lake Tahoe Earth Day Festival!

Sincerely,

The South Lake Tahoe Earth Day Committee

info@southtahoeearthday.org

www.southtahoeearthday.org

530-543-1501 ext. 114



2011 South Lake Tahoe Earth Day Sponsorship Opportunities

South Lake Tahoe Earth Day would not be possible each year without ongoing support from the Lake Tahoe Community. Please consider becoming a 2011 Earth Day supporter by making a tax-deductible donation or in-kind contribution to our event.

Thank you in advance for your support!!

Business/Organization Name _____

\$2000 - Mother Earth Premier Sponsorship

- Prominent poster logo
- Large website logo and link
- Free premium booth space
- On-stage recognition
- Special PR consideration
- Additional exposure of banners and/or marketing materials

\$1500 - Lake Tahoe Sponsor

- Large poster logo
- Website logo and link
- Free premium booth space
- On-stage recognition

\$1000 - Fallen Leaf Sponsor

- Poster logo
- Website logo and link
- Free booth space
- On-stage recognition

\$500 - Echo Lakes Sponsor

- Website logo and link
- Free booth space
- On-stage recognition

\$1000 - Kid Zone Sponsor

- Website logo and link
- Prominent logo on Kid Zone Poster
- Logo on Event Poster
- Free booth space near Kid Zone
- On-stage recognition

\$1000 - Local Music Sponsor

- Website logo and link
- Poster logo
- Free booth space
- On-stage recognition

\$500 - Alternative Transportation Sponsor

- Website logo and link
- Free booth space
- On-stage recognition

Media Sponsor

- By arrangement

Raffle Sponsors

- Recognition for in-kind donations

\$25 - Friend of the Earth Sponsor

- Free chico shopping bag!

Community Volunteer

- Free lunch and good karma!

Please make checks payable to: Tahoe Earth Day Foundation

Please return form/donations to: Tahoe Earth Day Foundation, P.O. Box 9401, South Lake Tahoe, CA 96158

For more information, contact:

Sarah Ford, 530-543-1501 ext. 114, sford@tahoercd.org

The Tahoe Earth Day Foundation is exempt under Section 501(c)(3) - Tax ID #: 57-1214038
Contributions are deductible under Section 170 of the Internal Revenue Code, Public Charity Status.