



January 2017

Greetings!

The South Lake Tahoe Earth Day Committee would like to invite you to become a sponsor of this year's **South Tahoe Earth Day Festival** being held **on April 29th, 2017 at Bijou Community Park**. As a sponsor of this successful event, your business will receive substantial exposure and public recognition leading up to and throughout our event. South Tahoe Earth Day is one of the largest free public events of the year in the Lake Tahoe area.

This year our Earth Day Committee is also co-hosting the **Wild and Scenic Environmental Film Festival on Tour** with the Sierra Nevada Alliance and the Sierra Nevada AmeriCorp Partnership being held on **March 30th at the MontBleu Resort Casino and Spa**. The Wild and Scenic Environmental Film Festival combines award winning environmental and adventure films with the energy of local activism and is not to be missed! The Sierra Nevada Alliance and Sierra Nevada AmeriCorp members has been protecting and restoring the Sierra's majestic mountains, roaring rivers, still clear waters, rural communities and teeming wildlife since 1993. Contact the Sierra Nevada Alliance at 530.542.4546 for sponsorship information.

The combination of South Lake Tahoe Earth Day and the Wild and Scenic Film Festival this spring will not only boost exposure opportunities for your business, but will further inspire and motivate us to be better stewards of our environment. Please consider becoming a sponsor of our all volunteer, non-profit Earth Day event to help ensure that Earth Day remains a free public event in the future. All contributions are tax deductible through the Tahoe Earth Day Foundation, a non-profit organization formed to educate the general public about the Lake Tahoe and Truckee region's unique beauty and how to preserve and protect it.

Thank you very much for your thoughtful consideration and support for this year's South Lake Tahoe Earth Day Festival!

Sincerely,

The South Lake Tahoe Earth Day Committee
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