

February 2020

Greetings!



The South Lake Tahoe Earth Day Committee would like to invite you to become a sponsor of this year's South Tahoe Earth Day Festival being held Saturday, April 25 from 10am-3pm at Bijou Community Park. As a sponsor of this successful event, your business will receive substantial exposure and public recognition leading up to and throughout our event. South Tahoe Earth Day is one of the largest free public events of the year in the Lake Tahoe area.

This year our Earth Day Committee is also co-hosting the Wild and Scenic Environmental Film Festival with the Sierra Nevada Alliance on Wednesday, April 22 at Valhalla Boathouse Theater. The Wild and Scenic Environmental Film Festival combines award winning environmental and adventure films with the energy of local activism and is not to be missed!

The combination of South Lake Tahoe Earth Day and the Wild and Scenic Film Festival this spring will not only boost exposure opportunities for your business, but will further inspire and motivate us to be better stewards of our environment. Please consider becoming a sponsor of South Lake Tahoe Earth Day festival to help ensure that Earth Day remains a free public event in the future. All contributions are tax deductible through the Tahoe Earth Day Foundation, a nonprofit organization formed to educate the general public about the Lake Tahoe and Truckee region's unique beauty and how to preserve and protect it.

Thank you very much for your thoughtful consideration and support for this year's South Lake Tahoe Earth Day Festival!

Sincerely,

Shelly Thomsen, South Lake Tahoe Earth Day Committee

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